

Cambridge Central School District

# The News From Room 107

Ms. Laedlein's Fourth Grade Class

October 18, 2010

## Language Arts

Your child is part of a new initiative in New York State. This RTI (Response To Intervention) provides your student with 90 minutes a day of writing, reading, and language arts. It is the hope of the State that our children will be better readers and writers. Children will meet with me each day in a small group (8 children) to read and discuss literature or non-fiction, at his or her reading level. While this is happening, other children will be practicing ELA skills, math challenges, or completing social studies assignments. This is considered "station" work.



## A Special Day, October 29

Next Friday, October 29, will be a special day in Room 107. We will celebrate the October birthdays and Halloween— Staying with our peanut-free initiative, if you would like to volunteer a treat, that would be wonderful. Providing for the party is, of course, optional. Thank you for your help!

## SOCIAL STUDIES & MATH

Our first chapter of Social Studies will be closing soon. This will wind up our study of the geography of New York State. We have been learning about the natural resources and the beautiful regions of New York. Our exciting next chapter will unveil the first New York-

ers—the people who traveled all the way from Asia!

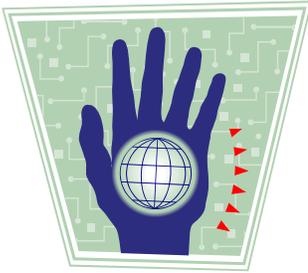
**Math** will lead us to more complicated addition and subtraction. This is a time to help your student master those addition and subtraction facts. If you have access to the In-

## Parent-Teacher Conferences

If you have not scheduled a parent-teacher conference, please let me know. I think that I contacted everyone who did not sign up at Open House in September. I will be sending home a reminder in a week. I am looking forward to meeting with everyone to discuss your child's progress in fourth grade.

ternet, a wonderful site is [www.kidsnumbers.com](http://www.kidsnumbers.com)

This site provides practice at various levels. Your child can set the program at a challenging level.



Caption describing picture or graphic.

### Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful

content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your

newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

### Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

profile new employees or top customers or vendors.

### Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting im-

ages that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the

article. Be sure to place the caption of the image near the image.



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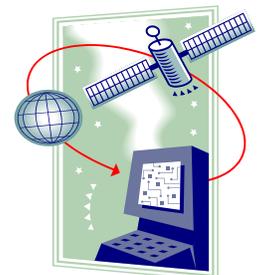
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## Cambridge Central School District

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## All the News From Room 107



**Caption describing picture or graphic.**

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good

way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.